

## **Marion County Development**

MISSION: The mission of the Marion County Development Commission (MCDC), a department of county government, is to enhance the quality of life and standard of living in Marion County by promoting and developing Marion County as a quality destination to live, work and visit.

# AGENDA

Wednesday, September 13, 2023, <u>7:15-8:30 AM</u>
Location: Smokey Row, 111 East Monroe Street, Pleasantville, IA

(in-person only meeting)

#### 1) Call to Order

- Welcome new commissioners: Jacob Crozier and Jim Mitchell
- July Minutes
- July & August Financial Report

#### 2) Discussion & Potential Action Items:

- Strategic & Marketing Planning-October 5 Stakeholder Meeting
- Housing Kick-off Meetings
- Budget Request for Appropriation
- 2024 Travel Guide
- Digital Passport
  - i. Winter passport prizes
  - ii. 2024 passport contract
- Other items as needed

#### 3) MCDC Updates

- Leadership Red Rock
- CONNECT Meeting-September 15
- Soul of Iowa 2.0 Filming
- Business Retention & Expansion (BRE) Update
- Office Update

#### 4) Community Updates

### 5) Adjourn

Stakeholder Meeting: October 5 from 7:30 AM to 1:30 PM

Next Regular Meeting: November 8, 2023

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