



Marion County Development

MISSION: *The mission of the Marion County Development Commission (MCDC), a department of county government, is to enhance the quality of life and standard of living in Marion County by promoting and developing Marion County as a quality destination to live, work and visit.*

A G E N D A

Wednesday, May 8, 2024

Location: 3014 East Main Street, Knoxville, IA

This is an in-person only meeting.

1) Call to Order

- Welcome & Introductions
- April Minutes
- April Financial Report

2) Discussion & Potential Action Items:

- MCD Executive Committee Meeting Report
 - i. Election of officers
 - ii. Meeting schedule
 - iii. Commissioner Appointments & Re-appointments
- Fiscal Year End Planning
- RedRock StartUP! Recap
- Leadership Red Rock Schedule & Fee
- 2025 Red Rock Guide Advertising Fees
- Greater Des Moines Partnership Membership, \$4,000
- Iowa Travel Industry Partnership Membership, \$500
- Empower Rural Iowa Meeting, May 30
- Strategic Plan Roll-out
- Strategic Plan-Organization & Staffing Discussion
- Other items as needed

3) MCDC Updates

- Assistant Director Update
- CRM Update

4) Community Updates

5) Adjourn

Next Regular Meeting: June 12 in Pella

Executive Director Contact Information:

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